

World's Best Bank Awards 2019

Entry Deadline Extended To February 8

In May 2019, *Global Finance* will publish its 26th annual selections for the World's Best Banks.

Global Finance will select the Best Banks by Region in North America, Western Europe, Central & Eastern Europe, Latin America, Asia-Pacific, the Middle East and Africa, as well as in the more than 150 countries listed on the following pages, and in eight US regional markets.

Take advantage of this opportunity to participate in the review process.

ABOUT GLOBAL FINANCE AWARDS

Global Finance's awards and recognition programs are backed by a 32-year legacy of editorial accuracy and integrity. Our corporate and financial readers rely on them as the trusted standard of excellence for the financial industry. Our ratings and rankings are credible, reliable and real. And they have stood the test of time.

THE IMPORTANCE OF GLOBAL FINANCE AWARDS

The proud distinction of being a *Global Finance* honoree is something every winner can and should use to stand out from and above their competitors.

Some of the ways Global Finance award winners have leveraged their status include:

- Advertising
- Annual reports
- Conference signage
- Custom videos
- In-branch signage

- Internal communications
- Investor relations information
- Press releases
- Promotional materials
- Employee motivation programs
- Recruitment efforts
- Social media campaigns
- Stadium and airport signage
- Websites
- Email signatures

Earning a *Global Finance* award also allows individual honorees and entire departments to stand out within their own organizations, leading to higher visibility across their industry sector, improved staff retention and greater professional and personal recognition.

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NO APPLICATION FEE

Entry deadline - February 8. Submissions should be sent to: Giulia Cattani, giulia@gfinance.co.uk | +44-207-929-0777

Please email this contact if no confirmation is received within 48 hours of sending.





World's Best Bank Awards 2019

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REGIONAL AWARDS		US REGIONAL BANK AWARDS		
Africa		Far West		
Asia-Pacific		Great Lakes		
Central & Eastern Europe		Mid-Atlantic		
Latin America		New England		
Middle East		Plains		
North America		Rocky Mountain		
Western Europe		Southeast		
		Southwest		
COUNTRY AWARDS				
Afghanistan	Belgium	Chile	Estonia	
Albania	Belize	China	Ethiopia	
Algeria	Benin	Colombia	Finland	
Andorra	Bermuda	Costa Rica	France	
Angola	Bolivia	Côte d'Ivoire	Gambia	
Argentina	Bosnia & Herzegovina	Croatia	Georgia	
Armenia	Botswana	Cyprus	Germany	
Australia	Brazil	Czech Republic	Ghana	
Austria	Brunei Darussalam	Denmark	Greece	
Azerbaijan	Bulgaria	Djibouti	Guatemala	
Bahamas	Burkina Faso	Dominican Republic	Guinea	
Bahrain	Cambodia	DR Congo	Honduras	
Bangladesh	Cameroon	Ecuador	Hong Kong	
Barbados	Canada	Egypt	Hungary	
Belarus	Cayman Islands	El Salvador	Iceland	
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COUNTRY AWARDS CONTINUED				
India	Malaysia	Peru	Tanzania	
Indonesia	Mali	Philippines	Thailand	
Iran	Malta	Poland	Тодо	
Iraq	Mauritius	Portugal	Trinidad & Tobago	
Ireland	Mexico	Puerto Rico	Tunisia	
Israel	Moldova	Qatar	Turkey	
Italy	Monaco	Romania	Turks & Caicos	
Jamaica	Mongolia	Russia	Uganda	
Japan	Montenegro	Rwanda	Ukraine	
Jordan	Morocco	Saudi Arabia	United Arab Emirates	
Kazakhstan	Mozambique	Senegal	United Kingdom	
Kenya	Myanmar	Serbia	United States	
Kosovo	Namibia	Sierra Leone	Uruguay	
Kuwait	Nepal	Singapore	US Virgin Islands	
Kyrgyzstan	Netherlands	Slovakia	Uzbekistan	
Latvia	New Zealand	Slovenia	Venezuela	
Lebanon	Nicaragua	South Africa	Vietnam	
Liechtenstein	Nigeria	South Korea	Yemen	
Lithuania	Norway	Spain	Zambia	
Luxembourg	Oman	Sri Lanka	Zimbabwe	
Macau	Pakistan	Sweden		
Macedonia	Palestine	Switzerland		
Madagascar	Panama	Taiwan		
Malawi	Paraguay	Tajikistan		

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Call For Entries

World's Best Bank Awards 2019

METHODOLOGY

Global Finance editors select the winners for the Best Bank Awards with input from industry analysts, corporate executives and technology experts. The editors also use entries submitted by financial services providers, as well as independent research, to evaluate a series of objective and subjective factors. It is not necessary to enter in order to win, but experience shows that the additional information supplied in an entry can increase the chance of success. In many cases, entrants are able to present details and insights that may not be readily available to the editors of *Global Finance*.

This year's ratings are based on performance over the period from the January 1, 2018 to December 31, 2018. [In cases where data may not be available due to different fiscal year reporting, companies have the option to submit data from the fourth quarter of 2017 through the third quarter of 2018.]

Global Finance uses a proprietary algorithm with criteria—such as knowledge of local conditions and corporate customer needs, financial strength and safety, market standing, compliance and excellent customer service—weighted for relative importance. Each entity is rated on each separate criterion. The algorithm incorporates those ratings into a single numerical score, with 100 equivalent to perfection. These calculations reveal a ranking that determines the ultimate winners. In cases where more than one institution earns the same score, we favor local providers over global institutions, and privately owned banks over government-owned ones.

The winners are those financial services providers that best meet the specialized needs of corporations as they engage in global business. These top-notch finance institutions are not always the biggest, but rather the best—those with qualities that companies should look for when choosing a provider.

An awards ceremony will be held on October 19, 2019 during the IMF/World Bank Annual Meetings in Washington, DC at the National Press Club.

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Call For Entries

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ENTRY PREPARATION

Take advantage of this opportunity to participate in the review process.

It is not necessary to enter in order to win, but experience shows entries increase the chance of success. In many cases, entrants are able to present information and perspectives that may not be readily available to the editors of *Global Finance*.

Global Finance maintains best journalistic practices to protect the confidentiality of information supplied. Any information provided that is not appropriate for the public domain should be clearly identified in a separate section of the entry.

Those making submissions should provide concise information in the following areas:

- Key financials, including total assets, asset growth, market share, ROE and earnings. Please submit data to describe the scale of your banking operations, including any league tables or other comparisons with competitors
- 2. Details of key capabilities and services offered
- 3. Geographical range
- 4. Details of any recent or planned significant developments, such as mergers, acquisitions, new launches, etc.
- 5. Customer service-submit customer endorsements
- 6. Technology-examples of leading-edge technology deployment
- 7. CEO name and full contact details.
- 8. Please include the following information as a cover sheet to your submission to ensure that it is processed properly:

Bank Name (exactly as it should appear on awards-related announcements) Award(s) Being Submited For Submission Contact Name/Title/Email Communications/Marketing Contact/Name/Title/Email

PLEASE NOTE: If you do not receive confirmation of receipt of this Call For Entries <u>from the contact listed at the bottom of this page</u> within 48 hours of sending, please resend AND notify them to ensure that your entry has been received and is processed correctly.

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