

Global Finance Names the Best Technology Companies for 2002

NEW YORK—*Global Finance* magazine has released its 5th annual ranking of the “World’s Best Companies” covering a range of key sectors in an exclusive survey to be published in the November 2002 issue. *Global Finance* editors—with input from industry analysts, corporate reports and other expert sources—have also selected the “World’s Best Technology Companies” on a global basis and regionally.

The magazine has selected the Best Companies operating globally, in North America, Latin America, Europe and Asia. The basis for choosing the winners included both objective and subjective criteria including: revenue and profitability growth; market

capitalization growth, social responsibility, percentage of revenues and employees outside the home country; technology or product breakthroughs; M&A success; crisis control, and aggressiveness in market building.

Global Finance publisher Joseph Giarraputo and members of the magazine’s editorial board will present these esteemed companies with awards at a special ceremony to be held in January 2003 in New York.

“Excellence in business is most apparent and coveted in difficult economic times. The companies we’ve identified this year exemplify a level of operations that will keep them the global leaders in their sectors,” says Mr. Giarraputo.

WORLD’S BEST TECHNOLOGY COMPANIES 2002

Global

| | |
|----------------------------------|---------------------|
| Computer Hardware | IBM |
| Computer Software | Microsoft |
| Electronics/electrical equipment | Samsung Electronics |
| Network Systems | Cisco Systems |
| Telecom Equipment | Nokia |
| Telecom Services | Vodafone |

Asia

| | |
|----------------------------------|---------------------|
| Computer Hardware | Hitachi |
| Computer Software | Wipro |
| Electronics/electrical equipment | Samsung Electronics |
| Telecom Equipment | Kyocera |
| Telecom Services | NTT |

North America

| | |
|----------------------------------|-------------------|
| Computer Hardware | Dell Computer |
| Computer Software | Electronic Arts |
| Electronics/electrical equipment | Texas Instruments |
| Network Systems | Cisco Systems |
| Telecom Equipment | Motorola |
| Telecom Services | Verizon |

Europe

| | |
|-------------------|----------------|
| Computer Software | SAP |
| Telecom Equipment | Nokia |
| Telecom Services | Telecom Italia |

Global Finance, which celebrated its 15th year of publishing in July 2002, has 50,000 subscribers and more than 300,000 readers in over 160 countries. This audience includes chairmen, presidents, CEOs, CFOs, treasurers, and other financial officers responsible for making investments and strategic business decisions for large global companies and financial institutions. *Global Finance* targets most of the 8,000 key portfolio investors who control over 80% of all assets under professional management.

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