## GIOBAL FINANCE

# Trade Finance & Supply Chain Finance Awards 2022

**CALL FOR ENTRIES** 

Entry Deadline Extended To November 22, 2021



**Call For Entries** 

In February 2022, *Global Finance* will publish its annual selections for the World's Best Trade Finance and Supply Chain Finance Providers.

Global Finance will name the best trade finance providers in more than 100 countries and territories, eight global regions and eight regions of the US. The publication will select the best bank for trade finance globally, as well as the best banks in various service categories, such as document management and export finance.

The supply chain finance awards will include winners in eight global regions, as well as global winners for supply chain financing, customer implementation, and other categories.

Global Finance's awards and recognition programs are the trusted standard of excellence for the financial industry. They are backed by a 35-year history of editorial accuracy and integrity. Global Finance's corporate and financial audience relies on these awards because they are credible, reliable and real.

In past years, honorees have been celebrated at an awards lunch during the BAFT annual meeting. If global conditions allow, *Global Finance* will do so once again, and winners will be notified about the date and location as far in advance as possible.















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The distinction of being a *Global Finance* award honoree is a powerful marketing advantage every winner can and should use to stand out from and above their competitors.

Some of the ways *Global Finance* award winners have leveraged their status include:

- · Email signatures
- Advertising
- Social media campaigns
- Websites
- Employee motivation programs
- · Recruitment and retention efforts
- Investor relations information
- Pitch books
- Promotional materials
- · Conference and event signage
- · Stadium, airport and outdoor signage
- Branch signage
- Press and publicity efforts
- Promotional videos
- Annual reports
- Internal communications

Earning a *Global Finance* award also allows individual honorees as well as entire departments to stand out within their own organizations, leading to higher visibility across their industry sectors, improved staff retention and greater professional and personal recognition.













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#### **Trade Finance & Supply Chain Finance Awards 2022**

Global winners will be recognized in the following categories:

| BEST TRADE FINANCE PROVIDERS                                    |   |
|---|---|
| Best Trade Finance Provider - Bank                              | Best Trade Finance Software Provider            |
| Best Trade Finance Provider - Non-Bank                          | Best DLT Platform for Trade Finance             |
| Most Innovative Bank For Trade Finance                          | Best Bank for Export Finance                    |
| Best Trade Document Management                                  | Best Bank for Trade Finance in Emerging Markets |
| Best Use of Artificial Intelligence in Trade Finance            | Best Bank for Trade Finance in Frontier Markets |
| Best Provider of Sustainable Finance Solutions in Trade Finance |   |

| BEST SUPPLY CHAIN FINANCE PROVIDERS                                    |  |
|--|--|
| Best Supply Chain Finance Provider – Bank                              | Best New Application of Technology in Supply Chain Finance     |
| Best Supply Chain Finance Provider – Non-Bank                          | Best Dynamic Discounting Solution                              |
| Best Customer Implementation   | Best Platform Connecting Buyers/Sellers/Financial Institutions |
| Best Provider of Sustainable Finance Solutions in Supply Chain Finance | Best Supply Chain Risk Management Software                     |
| Best Blockchain Enabled Supply Chain Finance Solution                  |  |

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#### **Trade Finance & Supply Chain Finance Awards 2022**

Regional awards will be given for both Trade Finance and Supply Chain Finance in:

| REGIONAL AWARDS |                          |                |
|-----------------|--------------------------|----------------|
| Africa          | Central & Eastern Europe | North America  |
| Asia-Pacific    | Latin America            | Western Europe |
| Caribbean       | Middle East              |                |

Awards will be given for the Trade Finance category ONLY in the following countries and US Regions:

|                      |                |                | <u> </u>    |              |             |
|----------------------|----------------|----------------|-------------|--------------|-------------|
| COUNTRY AND          | TERRITORY AWA  | RDS            |             |              |             |
| Algeria              | Cameroon       | Gemany         | Latvia      | Palestine    | South Korea |
| Angola               | Canada         | Ghana          | Lithuania   | Panama       | Spain       |
| Argentina            | Chile          | Greece         | Luxembourg  | Paraguay     | Sweden      |
| Armenia              | China          | Guatemala      | Malaysia    | Peru         | Switzerland |
| Australia            | Colombia       | Honduras       | Malta       | Philippines  | Taiwan      |
| Austria              | Costa Rica     | Hong Kong      | Mauritius   | Poland       | Thailand    |
| Azerbaijan           | Cote d'Ivoire  | Hungary        | Mexico      | Portugal     | Tunisia     |
| Bahrain              | Croatia        | India          | Mongolia    | Qatar        | Turkey      |
| Bangladesh           | Cyprus         | Indonesia      | Morocco     | Romania      | Ukraine     |
| Belgium              | Czech Republic | Israel         | Mozambique  | Russia       | UAE         |
| Bolivia              | Denmark        | Italy          | Namibia     | Rwanda       | UK          |
| Bosnia & Herzegovina | Egypt          | Jamaica        | Netherlands | Saudi Arabia | US          |
| Botswana             | El Salvador    | Japan          | New Zealand | Senegal      | Uruguay     |
| Brazil               | Estonia        | Jordan         | Nigeria     | Serbia       | Uzbekistan  |
| Bulgaria             | Finland        | Kazakhstan     | Norway      | Singapore    | Vietnam     |
| Burkina Faso         | France         | Kenya          | Oman        | Slovakia     | Zambia      |
| Cambodia             | Georgia        | Kuwait         | Pakistan    | South Africa |             |
| US REGIONAL A        | WARDS          |                |             |              |             |
| Far West             |                | New England    |             | Southeast    |             |
| Great Lakes          |                | Plains         |             | Southwest    |             |
| Mid-Atlantic         |                | Rocky Mountain |             |              |             |

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#### Trade Finance & Supply Chain Finance Awards 2022

#### **METHODOLOGY**

With input from industry analysts, corporate executives and technology experts, *Global Finance* selects the winners based on objective and subjective factors. Our criteria include trade-related transaction volume, scope of global coverage, customer service, competitive pricing, risk management and innovative products, services and technology. Decisions are informed by provider submissions, and performance will be judged over the period Q4 2020 through Q3 2021.

#### **ENTRY PREPARATION**

Take advantage of this opportunity to participate in the review process.

It is not necessary to enter in order to win, but experience shows entries significantly increase the chance of success. In many cases, entrants present information and perspectives that may not be readily available to the editors of *Global Finance*. *Global Finance* maintains best journalistic practices to protect the confidentiality of information supplied. Any information provided that is not appropriate for the public domain should be clearly identified.

Those making submissions should provide concise information in the following areas:

- 1. Transaction volume, market share and scope of global coverage. Submit data on the scale of your trade operations, including comparisons with competitors. For supplier finance awards, also submit the number of customers using your solutions, number of countries involved and how many suppliers are enrolled.
- 2. Customer service. Submit customer endorsements (*Global Finance* may make further contacts for additional information).
- 3. Execution skills. Submit client-specific examples of trade transactions and/or implementation of supply chain financing solutions and their associated benefits.
- 4. Commitment to the business. Submit (year on year) data in terms of technology investment, number of employees dedicated to the business, expansion and capabilities.
- 5. Technology. Provide examples of cutting-edge technology deployment and product innovation.
- 6. Please include the contact information requested below to ensure that your submission is processed properly.
  - Provider Name (as it should appear on awards-related announcements)
  - · Award(s) Being Submitted For
  - Submission Contact Name/Title/Email/Phone
  - Communications Contact Name/Title/Email/Phone
  - · Line of Business Head Contact Name/Title/Email/Phone

All contact information is required for entries to be considered.

Any contact information submitted on *Global Finance* Calls For Entries or in relation to the publication's awards and events programs are subject to *Global Finance's* privacy policy, listed here: https://www.gfmag.com/privacy-policy/

PLEASE NOTE: If you do not receive confirmation of receipt of your entry from the contact listed at the bottom of this page within 48 hours of sending, please resend AND notify them to ensure that your entry has been received and is processed correctly.

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